BarTender® Software quick reference guide

BarTender® software by Seagull Scientific transforms data into the labels, barcodes, documents and RFID that drive business. Hundreds of thousands of companies in a wide variety of industries trust BarTender with the labeling and marking processes that keep their businesses running. With corporate headquarters and software development in Bellevue, Washington, USA, and branch offices in Madrid, Taipei and Tokyo, BarTender is available in more than 150 countries through a global network of local partners.

What editions are available and how do I choose the right one?

STARTER

The Starter Edition is ideal for small businesses and departments that need to quickly and easily generate labels including support for variable data from Excel or CSV files.

Key functionality:

- Create commercial-quality labels in-house
- Connect to Excel or CSV files for variable data
- Networked solution allows multiple users to manage templates and print
- Reduce process errors and waste

PROFESSIONAL

The Professional Edition is ideal for departments and small businesses and offers an easy to use interface which includes RFID encoding and enables you to leverage content from databases, spreadsheets and other files for sophisticated label and card designs.

Key functionality:

- Reduce label maintenance with Intelligent Templates™
- Simplify complex printing with configurable data-entry forms
- Enhance data accuracy by connecting to files and databases
- Increase productivity with powerful design tools

AUTOMATION

The Automation Edition is ideal for businesses that are looking to automate labeling to increase speed and accuracy and provides tools to manage and integrate label and document printing with the organization's business systems.

Key functionality:

- Increased efficiency with seamless integration to virtually any business system
- Tailored integration to your business systems with .NET SDK and API access
- Reduce label maintenance with Intelligent Templates™
- Enable secure printing operations

ENTERPRISE

The Enterprise Edition is ideal for businesses that operate in regulated industries or span multiple locations and need to control design and printing throughout the organization.

Key functionality:

- Web-enabled print and workflow approval process anywhere, anytime
- Advanced, always-on high availability
- Manage, secure and control your entire solution across printing locations
- Enable compliance with the most demanding industry regulations

Each higher edition contains all the features of the lower editions below.

Get started with the BarTender 30-Day Trial today. Try all these major features and more with our full-featured Enterprise Edition for 30 days at no cost.

www.SeagullScientific.com

How does BarTender 2021 work in different industries?

BarTender BY SEAGULL SCIENTIFIC

BarTender software is a trusted solution that ranges across a wide variety of industries, including supply chain, healthcare, food and beverage, retail, aerospace and many more.

Industries	*How BarTender solves customers' labeling needs*
Supply Chain	BarTender allows for standardized labeling processes across the supply chain, creating the digital twins that enable interoperability, transparency and velocity.
Chemical	Chemical manufacturers, distributors and importers across the world trust BarTender to help them meet the ever growing collection of rules and regulations surrounding labeling, serialization and security.
Food & Beverage	Named a top technology for the food industry, BarTender helps simplify the unique requirements for business-to-business interoperability, food labeling, and traceability that keep the global food supply chain safe.
Healthcare	BarTender is deployed at hospitals, pharmacies, labs and clinics around the world, enabling the precise tracking required in the patient care and healthcare supply chain.
Medical Devices	Medical device manufacturers trust BarTender for its reliability and security. With patient safety at the core of UDI regulations, there is no room for compromise.
Pharmaceutical	Pharmaceutical manufacturers and packagers trust BarTender to enable compliance with the vast set of global track-and-trace regulations for prescription drugs.
Retail	BarTender provides businesses with the barcode label and RFID tools to keep up with rapidly evolving standards, technologies and requirements in today's highly competitive retail environment.
Aerospace	Accurate tracking and maintenance of parts throughout the aerospace and defense supply chains enables compliance with regulatory requirements, improves safety, and provides protection against theft and counterfeit spares.

Major feature overview

BarTender Designer: Create easy, flexible, powerful label and document designs that reduce label maintenance and maximize printing performance.

Intelligent Templates™: Print infinite combinations of data and label designs from a single label file. Cascade changes throughout your organization in an instant to manage the shifting business and regulatory landscape.

Integration with business systems: Integrate with any ERP, WMS, MES or business system to automate label and document printing, reduce errors, and improve efficiency.

Anywhere, anytime internet printing and workflow approvals: Securely print and approve workflows from any browser on any device.

Centralized document management: Manage BarTender documents, create workflows, configure security, assign roles, capture a complete audit trail including e-signatures, track document changes, and recall previous document revisions.

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